## **Statement of Purpose**

Erika Laranjo Peters

Public and Non-profit Administration – Fall 2023 Intake

Master of Public Administration, The Evergreen State College

The Evergreen State College shapes the change-makers and leaders that propel society forward. I plan to be one of these leaders. True to Evergreen State College's reputation, it masterfully combines theoretical instruction with practical application. Therefore, I hope to enrol in the Master of Public Administration (MPA) program focusing on Public and Non-profit Administration to further develop and refine my leadership competencies in this exemplary environment.

I firmly believe in the public sector's great potential to help improve social changes with the right people behind it. While diversity and equity efforts have transformed over the years, it is still a big void to fill to make meaningful progress. I have observed that the State is trying to make this place a place for all. However, that change will only happen if people from marginalized communities get a seat at the table and are well-represented to share unbiased, unhindered, uncensored issues the communities are facing. I commit to discovering ways for our public sector to think outside the box to improve societal well-being for these underserved communities.

Several symposiums sponsored by Governor Inslee have broadened my appreciation and understanding of Diversity, Equity, and Inclusion efforts. While taking these symposiums, I explored various means by which we could make changes for the good of all. With this in mind, I have applied the

lessons I learned in the employee resource group, where I am the communication Liaison. During my term, I provided educational articles about embracing belongingness and the authentic self in the workplace. I have also collaborated to bring more awareness to the culture and traditions of the Asians, Native Hawaiians, and Pacific Islanders. I have thoroughly enjoyed spreading awareness of our similarities and differences and how they transcend beyond race. I plan to continue down this path of meaningful growth at Evergreen State College.

Having been shaped by my multi-diverse upbringing, I am excited to see a reflection of that with the administration's diverse teaching faculty that are accomplished academics and practitioners in social innovation, policy, law, and economics. This is critical to effectively create a real-world problem-solving public servant. In addition, I am particularly inspired by the women state workers whom I know have graduated from college. Despite the ongoing challenges of increasing promotional opportunities for women of color in leadership roles, I admire these women for their forward-thinking, empathetic approach and ability to support burgeoning issues in education, healthcare, and employment.

Furthermore, the course offerings and teaching staff align with my employment objectives. First, I am interested in developing a theoretical context to critically assess and evaluate social innovation solutions that impact our community due to the arbitrary grouping of at least 20 different countries with a plethora of diverse cultures and at least 50 languages under the coined term AAPI. Second, I would like to expand my understanding of policy and the advancement of equitable statistical measures of the State budget-related economic outcomes. Third, I plan to develop an empirical, hands-on approach to conceiving, creating, and delivering practical suggestions to correct the gaps in determining data based on the allotment of these resources. Fourth, I want to cultivate an analytical framework to quantify and

maximize the social benefit to underprivileged communities. Finally, I hope to broaden my understanding of management and leadership best practices in implementing Executive Order 22-04: Washington State Pro-Equity Anti-Racism (PEAR) Plan & Playbook and the fascinating new insight to expand my understanding of how to be an effective advocate for change.

Given the apparent alignment of my interests and the Public and Non-profit Administration focus areas, the MPA program at the Evergreen State College provides a multidisciplinary immersion in the subjects I am most interested in pursuing within the fields of public and non-profit administration and social impact. In addition, being part of this program will allow me to build networks and connections that will maximize my growth, learning, and opportunities in social innovation. I also bring my experiences with our State's Unemployment and Paid leave program. This combination of attributes will give me a unique perspective in discussions at the MPA cohort. As such, I'm confident that I'm a highly qualified applicant who will bring a range of novel experiences and ideas to the MPA program class of 2023-2024.