

CONTACT

📍 Pasco, Washington 99301

📞 (509) 528-3012

✉️ neg5012@gmail.com

PROFESSIONAL SUMMARY

Focused with time management and displaying quality over quantity in the workplace. During my basketball career, I've always been a leader, on and off the court, and that skill is something I use everyday. While in college, I also ran my basketball team's social media account. This brought attention to the program and would actively bring in just over a thousand views to the account each month. I would make game day graphics for the page as well as promote players and coaches while also advertising school activities.

SKILLS

- Data analysis
- Industry knowledge
- Marketing knowledge
- Influencing skills
- Time Management
- Audience Targeting

NICHOLAS GUTIERREZ

MEDIA MANAGER



EXPERIENCE

Team Lead Panera - Richland, WA
11/2020 - 08/2022

- Mentored and coached team members to ensure successful performance.
- Delegated tasks to team members according to project requirements and employee strengths.
- Coordinated with management to prioritize assignments based on current issues and business needs.

Courtesy Clerk Walmart - Pasco, WA
03/2020 - 10/2020

- Assisted customers with bagging groceries, loading them into their vehicles, and providing other services as needed.
- Demonstrated strong customer service skills by helping customers locate items in store.
- Answered customer questions and directed patrons to appropriate store locations according to needs.

Team Member Jamba Juice - Pasco, WA
05/2023 - Present

- Gained valuable experience in a fast-paced environment by quickly learning new processes, procedures, and systems.
- Communicated effectively with customers, supervisors, and team members.
- Arrived on time for shifts and adhered to company dress code guidelines.



EDUCATION

Bachelor of Science (B.S.): Management & Entrepreneurship
Hannibal LaGrange University - Hannibal, 05/2024

Associate in Arts (A.A.)
Columbia Basin College - Pasco, 06/2022



REFERENCES

References available upon request



[HTTPS://WWW.INSTAGRAM.COM/HLGUMBB/](https://www.instagram.com/hlgumbb/)

This is a Link to the basketball account that I ran for the university this year.